**Outreach Email Template - Friends and Family**

Once your Event Page is active, it’s time to get the word out! Start by sending emails to friends and family - they’re going to be your biggest supporters so it’s good to reach out to them first.

Subject:

Help Me Bring “**The Cherokee Word for Water”** to **[City]**!

Body:

Dear family and friends OR Dear **[Name]**,

Great news! I’m hosting a special one-time screening of the new film ***The Cherokee Word for Water*** on **[Date]** at **[Theater Name]** through [Tugg.com](http://www.tugg.com) and I would love for you to come!

*The Cherokee Word for Water* is a feature-length motion picture that tells the story of the work that led Wilma Mankiller to become the first modern female Chief of the Cherokee Nation.

Here is the trailer for the film: <http://youtu.be/fFkC1nkKXs0>**.**

To reserve your tickets, please visit the Tugg Event Page here - **[Event Link URL]**. Unlike a traditional movie showing, my Tugg screening requires that **[Tickets Needed]** tickets be reserved before the **[Deadline Date]** in order for the screening to occur. I’m going to need your help if we’re going to make this event happen!

I’d love to see you in the audience, and I’d really appreciate you helping me spread the word. Tell your other friends and have them join us for this special one-time screening of ***The Cherokee Word for Water***!

Thanks for all your support!

**[Name]**